

**CITY OF LEXINGTON
WORKSHOP AGENDA
Thursday, May 16, 2019
Immediately following Council meeting
City Hall**

1. Call to Order: Mayor Kurth

2. Roll Call: DeVries – Hughes – Harris - Murphy

3. Discussion Items:

A. Discuss New City Signage

pp. 1-3

B. Discuss City Benefits As Part of Cable Commission Membership

pp. 4-5

4. Staff Input

5. Council Input

6. Adjourn

Mary Vinzant

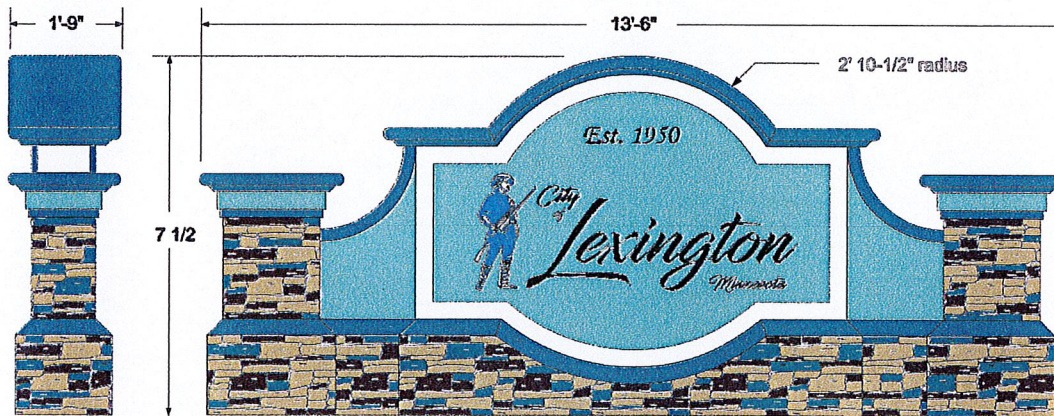
From: Janelle H <janelle@royalfoam.us>
Sent: Thursday, May 02, 2019 11:39 AM
To: Mary Vinzant
Subject: Signs with Colors

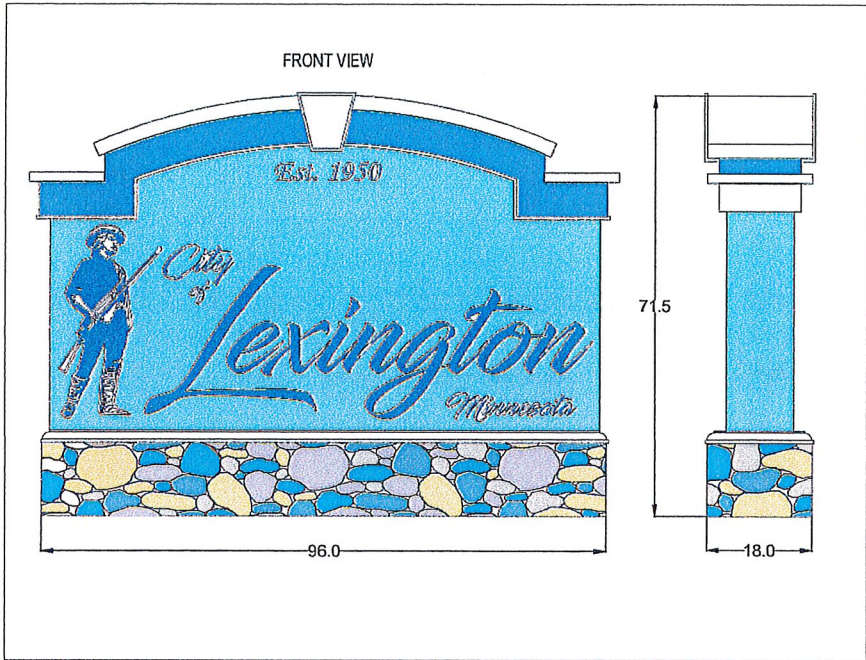
Once again, I apologize this isn't more professional looking. I really don't know of any programs that can be used to autofill the colors to have everything show perfectly, but I hope this helps. Feel free to offer specific ideas to where and which colors, and I'll do my best to get that example over to you ASAP :-)

Stay well!

Please note!:

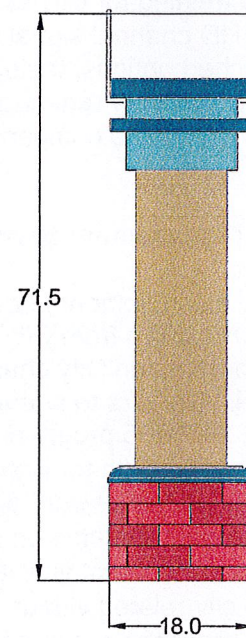
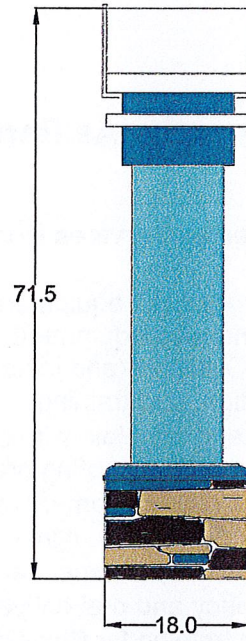
For the Harvest Hill sign design, because the sign is much larger than what your original quote is for; that sign comes with an additional cost of \$1000.000 to the quoted price.





Janelle
Royal Foam
Office: 904-345-5400
Fax: 904-345-5401
Cell: 904-612-5059

 Virus-free. www.avast.com



City Benefits As Part of Cable Commission Membership

Video Engineering Services Provided

- Coordinated HD equipment upgrades with Cities and vendors. Researched and recommended equipment, guaranteeing Cities got what they needed and nothing more. Oversaw (and in some cases provided) bidding process, tear-out, new installation, and training.
- Create and maintain wire mapping documents for video and audio systems. This makes trouble shooting problems easier.
- Ongoing new equipment replacement recommendations. (Cameras, switchers, mics, audio boards, lights, recording devices, back-up power, surge protection.)
- Equipment replacement and repair.
- Emergency and preventive equipment maintenance.
- Provide training for City staff in usage of video production system.
- Solved HD channel signal transport issue from city hall to NMTV head-end. Researched options, tested choices, purchased equipment, installed, tested and maintain at a very reasonable cost to Commission, no cost to Cities.
- Liaison with cable company regarding signal and channel quality issues.

City Program Management Services Provided

- Provide all equipment necessary to program city channels. Includes devices to transport signals from City Hall, servers to record signal, software and servers to play programs on City channel, devices to create graphics pages on City channels. Servers to stream city channels live on the internet. Staff necessary to provide 24/7/365 programming of city channels.
- Provide bandwidth for live meeting cablecast and recording, live streaming channels on the internet and video on demand.
- Schedule all programs on channel. Coordinate all schedules with City staff.
- Purchase and maintain live streaming servers for cities.
- Upload city related videos to city websites/YouTube pages
- All City meetings are provided on video-on-demand with bookmarked agendas for instant access to specific agenda items.
- In June the city channels will be available as an app on Roku and Apple TV. This means that any citizen with any device (TV, cable service, no cable service, computer, phone, tablet) will be able to access the city channel.
- Working to provide closed captioning of city meetings in 2020.

City Program Production Services Provided

- Weekly City news program
- Drone footage by licensed and insured pilot
- City promos
- Police and Fire department videos
- Election programming

- City staff profiles
- Mayor's Minutes
- Get Connected (highlights city events for residents/businesses)
- City event coverage...parades, festivals, charity events
- Videos for internal city staff use....such as training videos
- Arrive Alive
- Business profiles
- Non-profit profiles
- Serve as an on-call production house for Cities
- Staff of full-time, award-winning video professionals on call to meet cities' video needs.

Franchise Administration

- Coordinated complete HD system upgrade
- Negotiated access to two HD channels
- Franchise renewal
- Handle subscriber complaints
- Monitor franchise compliance
- Franchise violation notifications
- Franchise settlement agreements
- Cable Company transfer of ownerships
- Technical Audits
- Fee audits
- Needs assessments/viewer surveys
- Monitor FCC and State activities that affect franchise
- Monitor public-rights-of way rulings
- Closed Captioning study and recommendations/reduced costs through group participation
- Drone model ordinance/usage policies
- 5G Small Cell Ordinances
- Combined Commission Cities population results in more negotiating power
- Benefit from services of one of the best communications attorneys in the country at a shared rate

Other Services

- Traveling lecture series at Senior Centers, Libraries, Senior living facilities, Anoka County History Center, City Park & Rec Departments, and Continuing Education
- Transfer home movies, films, photos, slides to DVD or electronic file
- Coverage of High School sports, graduations, plays, and other events
- Offer classes and equipment for public to use
- Teach video production classes to public
- Have work programs/internships for special needs students
- Provide internships and employment to video production students